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EN ASSIGNED TO CIVIL CASE MANAGEMENT. EACH CLUDE THE ASSIGNED JUDGE AND DEPARTMENT HOWN UNDER THE CASE NUMBER. PARTIES MUST ORANGE COUNTY SUPERIOD COLLET ALL PARTIES MUST	5	Gary Kurtz, SBN 128295 LAW OFFICE OF GARY KURTZ A Professional Law Corporation 20335 Ventura Boulevard, Suite 200 Woodland Hills, California 91 Telephone: 818-884-8400 Telefax 818-884-8404 Attorneys for Plaintiff Pallorium, Inc.	OCT 21 2003  ALAN SLATER, Clerk of the Court  BY: R. MUGICA DEPUTY
ST INC AS ST THE C	10	SUPERIOR COURT OF THE STATE OF CALIFORNIA	
MUS MUS MON A		COUNTY OF ORANGE 3 CC12794	
THIS CASE HA PLEADING MU DESIGNATION COMPLY WITH	11	PALLORIUM, INC., A Texas )	Case No.:
PLE	12	Corporation, )	COMPLAINT FOR DAMAGES AND
	13	Plaintiff, )	EQUITABLE RELIEF FOR:
	14	vs. )	1. Negligence;
	15	STEPHEN J. JARED, also known)	2. Negligent Interference With Economic Advantage
	16	JOE JARED, individually, and) doing business as OSIRUSOFT)	
	17	RESEARCH AND ENGINEERING and)	3. Intentional Interference
	18	OSIRUSOFT; and DOES 1 to 50,) inclusive,	With Economic Advantage And Prospective Economic
	19	Defendants.	Advantage; and 4. Unfair Business Practices.
Law Office of Gary Kurtz, APLC 20335 Ventura Boulevard, Suite 200 Woodland Hills, California 91364	20		
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	22		JUDGE DAVID R. CHAFFEE DEPT. C25
	23	For its complaint for damages and equitable relief, plaintiff	
	24	Pallorium, Inc. alleges as follows:	
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		Complaint for Dam	- 1 - ages and Equitable Relief
	]	Complaint for bank	agus, and agus oneso storage

- 1. Plaintiff Pallorium, Inc. ("plaintiff" or "Pallorium") is a corporation existing and operating under the laws of the State of Texas, which does business throughout the United States, including without limitation, California, and throughout the world.
- 2. Defendant Stephen J. Jared, also known as Joe Jared, ("Jared" or "defendant") is an individual who resides in Orange County, California.
- 3. Defendants Osirusoft Research and Engineering and Osirusoft are fictitious business names of defendant Jared.
- 4. The true names and capacities, whether individual, corporate, associate or otherwise, of Defendants herein named as Does 1 through 50, inclusive, are unknown to plaintiff who, therefore, sues said defendants by such fictitious names. Plaintiff will seek to amend this complaint to state the true names and capacities of these Doe defendants when they have been ascertained. At the time of the wrongful acts described in this complaint, the named defendants and Does 1 through 50, participated in some or all of the acts herein alleged, whether as principal, agent, alter ego, employer, employee, successor or representative of some or all of the other defendants, acting within the course and scope of said agency and employment.
- 5. Defendants have a business service that intentionally obstructs the delivery of e-mail correspondence from certain e-mail servers that defendants list on their "blacklists." The

service is designed to limit or prevent unwanted, mass-market solicitations via e-mail, known as SPAM, by "exposing" mail servers that allow SPAM e-mail to be transmitted. These "blacklists" are distributed to all major Internet Service Providers ("ISPs"), and the ISPs are urged to block all mail originating from any "blacklisted" e-mail server.

- 6. Unfortunately, defendants' business has a high error rate, whereby genuine SPAM servers are not listed on the "blacklists" and, more importantly, legitimate, desired mail is obstructed because non-SPAM web servers which in fact do not allow the transmission of SPAM are incorrectly listed on the "blacklists". The effect of this high error rate is SPAM is not blocked, so that it is delivered to e-mail recipients who do not want the SPAM, and legitimate mail is instead blocked, so that intended and desired communications cannot be delivered or received.
- 7. Even though the error rate is high, defendants make it difficult, in fact nearly impossible, for legitimate businesses to cause defendants to correct errors that block their e-mail messages. As a result, legitimate businesses are deprived of e-mail service, for no good reason, and they have no reasonable way to cause defendants to correct the errors.

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### First Cause of Action

## Negligence

### [By Plaintiff Against All Defendants]

- 8. Plaintiff realleges and incorporates by this reference each of the allegations contained in the paragraphs alleged above.
- 9. As a result of defendants' business activities, and their possible effect on third parties, defendants have and have had a duty to exercise reasonable care in the selection of e-mail servers to list on their blacklists and in creating a process for legitimate businesses to have their e-mail identities and/or servers removed from the blacklists.
- 10. Defendants breached each of these duties. Defendants improperly, and without cause, reason or justification, black listed plaintiff's e-mail server its legitimate so that correspondence was blocked by ISPs that mistakenly took defendants' blacklists' accuracy at face value. Then, defendants made it impossible for plaintiff to have its e-mail address removed from defendants' blacklists. Defendants' webpage contains a link for complaints about improper blacklisting, however, that link has not worked, or has not worked consistently at any relevant time. At times, defendants' web page could not be accessed to complain about an improper listing. Plaintiff further sent an e-mail message to defendants to complain about being improperly blacklisted, and defendants did not even respond.

Finally, plaintiff's representatives placed a telephone call to defendant Jared, who refused to listen to the complaint and rudely hung up the phone as soon as he was informed of the improper listing. To date, plaintiff's mail server has not been removed from defendants' blacklists.

11. As a result of defendants' negligence, plaintiff has suffered economic damages, including without limitation, consultation fees, computer costs, loss of business, and loss of clients. Damages have not been fully calculated, however, plaintiff is informed and believes and based thereon alleges that damages exceed the \$25,000 jurisdictional minimum of this Court.

## Second Cause of Action

Negligent Interference With Economic Advantage

And Prospective Economic Advantage

[By Plaintiff Against All Defendants]

- 12. Plaintiff realleges and incorporates by this reference each of the allegations contained in the paragraphs alleged above.
- 13. At the times herein mentioned, plaintiff had various economic relationships with clients and prospective clients who were ready, willing, and able to do business with plaintiff, which would have resulted in the continuation of economic benefits and future economic benefits.

15. Defendants acted negligently in relation to plaintiff's efforts to communicate with its clients and prospective clients in that defendants (a) prevented e-mail communications between plaintiff and its clients, (b) then made it impossible for plaintiff to complain about the blacklisting on defendants' web page, (c) then failed to effectively respond to e-mail communications complaining about the blacklisting, and (d) then failed to listen and appropriately respond when plaintiff's representatives called Jared on the telephone to complain about improper blacklisting.

16. As a direct and legal result of defendants' intentional acts to disrupt Plaintiff's continuing and prospective economic relationships with its clients, knowing the error rate, as well as defendants' negligence in arranging and maintaining a complaint process, plaintiff has suffered actual and consequential damages, including the loss of business, business opportunities, revenues, good will, and profits, and plaintiff will continue to suffer similar losses after the filing of the complaint. Plaintiff has not yet calculated or ascertained its damages, however, those damages far exceed the \$25,000 jurisdictional minimum of this Court. Plaintiff has not yet calculated or ascertained its damages, however, those damages far exceed the \$25,000 jurisdictional minimum of this Court.

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# Third Cause of Action

Intentional Interference With Economic Advantage And Prospective Economic Advantage [By Plaintiff Against All Defendants]

- Plaintiff realleges and incorporates by this reference each of the allegations contained in the paragraphs alleged above.
- Plaintiff has had continuing economic relationships with its clients, as well as prospective economic relationships reasonably anticipated to all defendants.
- Defendants knew or should have known about these relationships and prospective relationships at all relevant times.
- Defendants intentionally acted to disrupt the 20. relationships between plaintiff and its clients by doing the things herein alleged.
- 21. As a direct and legal result of defendants' intentional acts that disrupted plaintiff's continuing and prospective economic relationships with its clients, plaintiff has suffered actual and consequential damages, including the loss of business, business opportunities, revenues, good will, and profits, and plaintiff will continue to suffer similar losses after the filing of the complaint. Plaintiff has not yet calculated or ascertained its damages, however, those damages far exceed the \$25,000 jurisdictional minimum of this Court. Plaintiff has not yet

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22. Plaintiff is informed and believes and based thereon allege that in doing the acts identified above, defendants were guilty of oppression, fraud and malice. As a result of this misconduct, plaintiff is entitled to recover damages for the sake of example and by way of punishing defendants in an amount to be determined at trial.

# Fourth Cause of Action

### Unfair Business Practices

# [By Plaintiff Against All Defendants]

- 23. Plaintiff realleges and incorporates by this reference each of the allegations contained in the paragraphs alleged above
- 24. Starting in about July 2003, or earlier, and continuing to the present, defendants have engaged in a systematic course of conduct that has had the wrongful purpose and effect of precluding and preventing e-mail correspondence from, between and among legitimate individuals and businesses.
- 25. In furtherance of the wrongful course of conduct and with the intent described above, defendants have done the following things, among others:
- a. Defendants created an Internet product whereby e-mail messages are obstructed and prevented from delivery if the e

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messages originate from e-mail servers that are defendants' blacklists; and

- Defendants have created complaint formats that do not function and/or are totally ineffective, so that e-mail servers erroneously listed on defendants' blacklists cannot effectively, efficiently or rapidly be removed from the blacklists.
- 26. By reason of the foregoing, defendants, and each of them, have engaged in acts of unfair business practices within the meaning of Business and Professions Code § 17200, et seg.
- Pallorium is informed and believes, and on that basis alleges, that defendants have derived and received, and will continue to derive and receive, substantial sums and profits from the foregoing wrongful acts and conduct. Pallorium is unaware of the exact amount of such sums and profits derived and received, and to be derived and received by defendants, however, Pallorium alleges that the amount exceeds the jurisdictional minimum of this Court. As a result of the foregoing, defendants have been unjustly enriched at Pallorium' expense, and Pallorium is entitled to an accounting of all sums and profits derived and received by defendants from the foregoing acts and conduct, to an order that they are the constructive trustees of all such sums and profits, and to restitution thereof.

28. The acts, conduct, and failures to act of defendants, as
alleged hereinabove, have caused and are causing, and unless
enjoined and restrained by this Court will continue to cause,
Pallorium great and irreparable injury which cannot be adequately
compensated or measured in money. Pallorium has no adequate
remedy at law and will suffer immediate and irreparable injury,
loss and damage unless an appropriate temporary restraining order
and preliminary injunction are issued to prevent ongoing and
further wrongful acts.
29. As a result of defendants' wrongful conduct, as alleged

29. As a result of defendants' wrongful conduct, as alleged above, plaintiff has been forced to and has retained the services of counsel and is, therefore, entitled to recover its reasonable attorney's fees and costs pursuant to Business and Professions Code § 17200, et seq.

WHEREFORE, plaintiff Pallorium, Inc., prays for a judgment in its favor and against defendants, and each of them, as follows:

- On each appropriate cause of action, for actual special damages according to proof at trial;
- 2. On each appropriate cause of action, for exemplary and punitive damages according to proof at trial;
- 3. On each cause of action, for equitable relief, including without limitation, an accounting of all sums and profits derived and received by defendants from the foregoing acts and conduct, an

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order that they are the constructive trustees of all such sums and profits, and to restitution thereof.

- On each cause of action, for an appropriate temporary restraining order and preliminary injunction are issued to prevent ongoing and further wrongful acts.
- 5. For reasonable attorney's fees and costs pursuant to Business and Professions Code § 17200, et seq.
  - For interest allowed as a matter of law. 6.
  - 7. For costs or suit.
- For any further and additional relief as the Court deems 8. just and proper.

Dated: October 16, 2003

Law Office of Gary Kurtz A Professional Law Corporation

Attorney for Plaintiff